

TOP STORIES FROM UCSI 1 CARD

- SIGNING OF THE CO-BRANDING AGREEMENT
- UCSI 1CARD DISCOUNT BONANZA 2017
- ORIENTATION BRIEFING SEPTEMBER 2017

ORIENTATION BRIEFING SEPTEMBER 2017 - EDUCATING UCSI COMMUNITY ON THE UCSI 1CARD

During each Orientation briefing, new students will be briefed by Ms. Tham Wal Mun, the COO of UCSI 1Card the benefits of the UCSI 1Card. UCSI 1Card, introduced to the Community in April 2016 is the new and multifunctional student and staff card aimed to provide convenience and awesome benefits to students and staff. It doubles up as a debit card with Hong Leong Islamic Bank Berhad.

Students were briefed and guided on how to download or save the UCSI 1Card Discount Bonanza's Webpage onto their smartphone's homescreen so that they can access all the related information on the available merchants under the discount bonanza.



SIGNING OF THE CO-BRANDING AGREEMENT

TOWARDS A CASHLESS SOCIETY



Kuala Lumpur. Cashless is the future – as global trends continue to demonstrate. Many developed economies such as Netherlands, UK, China and Sweden are leading the way in transforming into a non-cash economy; Malaysia is no exception, albeit still at the inception stage.

While many other businesses are still mulling over or tinkering their systems and processes, UCSI Group has leapt ahead to become an early adopter of a cashless community by introducing its ground-breaking UCSI 1 Card in 2016.

The UCSI 1 Card, a collaborative initiative between UCSI Group and Hong Leong Islamic Bank (HLISB), functions as a student and staff ID card that doubles up as a debit card. The card equipped with multiple

functions including access to various banking services aims to provide convenience, comfort and benefits to the campus community.

Quoting China and Airbnb as examples, Dato' Peter was very enthusiastic and hopeful of the immense potential of the partnership. "We need to go beyond UCSI 1 Card and advance further to keep pace with the revolution of cashless society that is taking place today," contends Dato' Peter.

The small but pivotal signing ceremony was witnessed by members of both parties before everyone adjourned for refreshments and group photo sessions.



(Left pic) The signatories (from left) – Tham Wai Mun (COO, UCSI 1 Card), Dato' Peter Ng (UCSI Group Founder and CEO), Mr Jasani Abdullah (HLISB CEO) and Mr Resham Singh (HLISB General Manager – Personal Financial Services-i)

(Right pic) Members of both signing parties came together to witness the momentous signing ceremony of the UCSI-HLISB UCSI 1 Card partnership

UCSI 1CARD DISCOUNT BONANZA 2017

Congratulations to all staff and students! UCSI Group's Management has decided to make the Discount Bonanza a permanent feature of UCSI 1Card. As such, you can continue to enjoy awesome discounts and benefit by flashing your UCSI 1Card at all our merchant partners all year round.

Under the UCSI 1Card's Project – the card seeks to provide even more benefits to the UCSI Community by tying up with external merchants to provide continuous benefits far and wide for the UCSI 1Card holders.

UCSI 1Card's Discount Bonanza 2017 will come to an

end on 31 December 2017 but all the merchants are invited to continue to provide awesome benefits to UCSI's students and staff.

To date, we have more than 85 Merchant Partners on board and the number continues to increase... Look out for this sticker when you go out...

More PEx+ Merchant deals

We now have 5 active PEx+ Merchants Partners on Campus who give awesome deals for staff and students within the UCSI Campus.



3RD TALK SERIES

The event was unfortunately cancelled due to last minute cancellation by the speaker. However it was replaced by an interesting video educating the Community on money management which gave basic tips on how to stay out of debt. Interesting!

- UCSI 1 CARD MONTHLY FINANCIAL TIPS TOPIC**
- September – Credit Vs Debit
 - October – 4 Steps to Quickly Eliminate Your Holiday's Debts
 - November – Time Value of Money
 - December – Saving Vs Investing

GRADUATING STUDENTS AND DEPARTING STAFF

We are pleased to announce UCSI University and all its Group members will not withdraw the UCSI 1Card from graduating students and departing staff. As such, we are pleased to inform that you will continue to enjoy the awesome discount and benefits from the merchant partners of the Discount Bonanza even after leaving the Campus.

These benefits will be available to you as long as the Discount Bonanza is still available for UCSI 1Card's holders.

DEMONSTRATION ON HOW TO CREATE SHORTCUT FOR EASY ACCESS TO THE MERCHANTS LIST ON MOBILE HOME SCREEN

It is important to ensure all students and staff to create a shortcut on their Smartphone Home Screen. This will allow the UCSI Community to have an easy access to different merchant partners anytime and anywhere.

ANDROID

STEP 1 On you browser Log on <http://www.ucsi1card.com/>

STEP 2 Select Menu

STEP 3 Select 'Add to Home Screen'

STEP 4 Click 'ADD'

IOS

STEP 1 On you browser Log on <http://www.ucsi1card.com/>

STEP 2 Select shortcut

STEP 3 Select 'Add to Home Screen'

STEP 4 Click 'ADD'

DEVELOPING AND INTRODUCING UCSI 1CARD'S FANPAGE



<https://www.facebook.com/ucsi1card/>

RENEWING THE MERCHANT PARTNERS TO A PERMANENT FEATURE, UCSI 1CARD DISCOUNT BONANZA



To date, UCSI 1Card's Discount Bonanza 2017 has more than 85 Merchant Partners which will expire on 31 December 2017.

We are pleased to announce that all the current UCSI 1Card Discount Bonanza's Merchant Partners have been invited to renew their agreement to extend their participation. To date, we have a 95% renewal of the Merchant Partners with UCSI 1Card Discount which will be a permanent feature of the UCSI 1Card.

As such, please be informed, you can continue to patronise all the Merchant Partners in 2018 and enjoy the respective discounts.



And many more

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