

UCSI 1CARD - A BENEFIT THAT YOU CANNOT ENJOY ELSEWHERE!

UCSI 1Card is a student or staff Identity Card (ID). It is also the most important item to have while studying or working at UCSI. All UCSI 1Card's holders can enjoy various discounts and benefits as stated on our website, ucsi1card.com. Visit our website to discover all the updated 1Card news and all the privileges that you get to enjoy.

Here are some of the valuable information you can obtain from our website:

1. Get to know everything about the UCSI 1Card – learn the benefits and how to use the card.
2. Learn all the discounts offered and the complete list of our Merchant Partners (MPs).
3. The list of UCSI PEX Promotion/Debit – i.
4. Monthly tips.
5. List of upcoming events – Merchant's Day and talk series.

PROUDLY ANNOUNCED

We have now reached over
100
Merchant Partners with more than
200
Outlets offering discounts

UCSI 1CARD DISCOUNT BONANZA 2018



Stickers for our participating Merchant Partner



UCSI 1Card Discount Bonanza is the highlight of using the UCSI 1Card. All UCSI students and staff can enjoy exciting discounts and benefits by presenting their ID card at any of our MPs all year round.

We have now reached over 100 Merchant Partners, with more than 200 outlets offering discounts and

benefits and we will continue to strive in securing more MPs to allow students and staff enjoy the benefits of being part of the UCSI community. You will find the **sticker on your left** at all our participating MPs.

UCSI 1 CARD MERCHANT'S DAY

The UCSI 1Card Merchant's Day was held on the 28 & 29 March 2018 from 10 am – 5 pm, it was our 2nd Merchant's Day.

We encouraged everyone to take a selfie, include a hashtag and to like our MP and UCSI 1Cards' Facebook page to redeem a discount.

Students and staff were also treated with aromatic popcorn and candy floss from Mienzer Story for only RM1.

Just like last year, Sport Direct.com gave away discount vouchers.



The 13 Merchant Partners who participated in the Merchant's Day were:

- Wing Chun Kung Fu Centre
- De' Lava
- Cutie Nail Spa
- First Nail
- RUI Treatment
- Fresh Leader
- NCR Travel & Tours
- TASSO Marketing
- Sharwama
- Haru Bakery
- Mienzer Story
- Eu Yan Sang
- Dapur Penyet

SWA STUDENTS PROMOTING THE UCSI 1CARD TO THEIR PEERS

SWA students have been promoting the UCSI 1Card to the UCSI community since the card's inception in 2016. To date, more than 150 SWA students have assisted in sharing the promotion and facilitating UCSI 1Card events and activities. Students were briefed and guided on how to download or save the UCSI 1Card Discount Bonanza's webpage onto their smartphones. This allows easy access to information, anytime and anyday.

UCSI 1Card also provides opportunities to students to develop and strengthen their soft skills while studying at UCSI University.

UCSI 1CARD 4TH TALK SERIES (2018)

The 4th Talk Series entitled "Teaching Financial Literacy, Start Young" is a collaboration with UCSI 1Card and UCSI Child Development Centre (CDC). The speaker, Assistant Professor Dr Chiah Wan Yeng is a trained child psychologist and was previously the Deputy Dean of the Faculty of Social Sciences and Liberal Arts, UCSI University. Currently, she is the Head of Academics and Child Psychologist with CDC.

Dr Chiah shared on the importance of teaching children about money management. Here are several tips from by Head of Academic Affairs and Child Development.



GRADUATING STUDENTS AND DEPARTING STAFF

We are pleased to announce that UCSI University and all of its group members will not withdraw the existing UCSI 1Card from graduating students and departing staff. As such, we are pleased to inform that you will continue to enjoy the awesome discount and benefits from the merchant partners of the Discount Bonanza even after leaving the Campus.

These benefits will be available to you as long as the Discount Bonanza is still available for UCSI 1Card's holders.



- Examine your **own attitude** about money
- Give your child an allowance and let them make their **own spending choices** with it
- Expect your child to help with **family chores**
- Provide **extra income** opportunities
- Teach your child to **save** regularly
- Help your child discover the **satisfaction** of sharing
- Share your child on how to be a **wise consumer**
- Teach your child a healthy attitude towards **credit**
- Teach your child the value of **wise investments**
- Involve your child in **family financial planning**

UCSI 1CARD MONTHLY TIPS ON CHARACTER BUILDING AND DEVELOPMENT

In the first quarter of 2018, UCSI 1Card published 4 series of informative tips to facilitate strong and positive character development and character building among our community. The tips are >>>

January – Who am I?

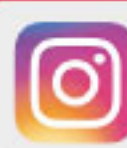
February – Sheldon's Body Personality

March – The Big 5 Models of Personality

April – Character Strengths and Life Satisfaction

SOCIAL MEDIA PLATFORM: UCSI 1CARD'S FB AND IG

UCSI 1Card's Facebook. Dated 5 Jan 2018 until 3 April 2018, we generated 600++ Total Page Likes & Page Followers



UCSI 1Card's Instagram, will be launch soon!

ucsi1card

Like & Follow us to stay updated on our latest promotions! You can always send us a message via Facebook Messenger, and we will address any questions and issues immediately.



Mind blowing response from UCSI community on the **Texas Chicken promotion**

